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# CCACE Advisory Committee Meeting On Zoom January 10, 2025 @ 12:00 pm

**Present:** Jill Weintraub, Polly Meyer, Pam Hegarty, Carlene Hempel, Anne Irza-Leggat, Rita Raychaudhuri, Sara Wilson, Paula Casey **Absent:** Ed Bernard, Shelly Chin, Julie Viola, Alison Pray, Kim Kossman

## 1. Call to Order & Approval of Minutes

The meeting was called to order at **12:08 PM**. Minutes from **December 13, 2024**, were reviewed and **approved**.

#### 2. Program Registration & Updates

- Winter/Spring program registrations continue to come in steadily.
- Program catalogs have been mailed and should now be in homes.
- The new Mahjong program has been extremely popular, with two full classes and a growing waitlist.
- The Maple Sugaring Brunch also has a waitlist due to high demand.

#### 3. Parent Education Program

- Polly provided a historical overview of the program, which was originally run by the Center for Parents and Teachers but dissolved due to funding challenges.
- CCACE took on parent education, hoping for continued support from the Concord Carlisle Foundation, but securing funding remains a challenge.
- Attendance has been low, even for virtual programs.
- A new strategy may be needed:
  - Fewer but more targeted programs focused on high-demand topics.
  - Emphasis on elementary and middle school parents, especially on digital safety, technology use, executive functioning, and resiliency.
- Exploring potential partnerships and student involvement to increase engagement.

#### 4. Scholarship Grant Application

- Jill is completing the Concord Carlisle Foundation Scholarship Grant application.
- The application requires a list of Advisory Committee members and their affiliations.

#### 5. Liaison Presentations Schedule

Month	Presenter	Торіс
February	Rita	Armchair Travel Program – will coordinate with Claudia Feeney and Jill.
April	Pam	IMSCC
April	Sarah	Driver's Education Program

## **CCACE Advisory Committee Meeting**

Month	Presenter	Торіс
May	Paula & Kim	Adult Education Program
May	Carlene	Tourism Office

## 6. Fundraising Update

• The Bookshop Wrapping Day fundraiser raised \$158.

#### 7. Next Meeting

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Date: February 28, 2025

Location: In-person at Ripley

#### Action Items (Summary for Quick Reference)

#### **Parent Education & IT Initiatives**

Rita will ask the Kennedy Library director about leveraging their IT education sessions and report

back in February.

Jill will check with CCHS for a student intern to assist with IT instruction and social media

marketing.

Jill & Stefanie will explore adding an IT-related program to the spring catalog.

All members are encouraged to suggest potential presenters for an IT-related session.

#### **Scholarship Grant Application**



All Advisory Committee members should submit their affiliation details to Jill as soon as possible.

#### **Upcoming Presentations**

Rita will coordinate with Claudia Feeney and Jill for her Armchair Travel presentation in February.

Pam, Sarah, Paula, Kim, and Carlene should begin preparing for their scheduled April and May presentations.