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CCACE Advisory Committee Meeting Ripley Room 3 December 13, 2024 @ 12:00 pm

Present: Paula Casey, Pam Hegarty, Carlene Hempel, Anne Irza-Leggat, Kim Kossman, Polly Meyer, Alison Pray, Rita Raychaudhuri, Jill Weintraub

Absent: Ed Bernard, Shelly Chin, Sara Wilson, Julie Viola

- The meeting was called to order at 12:05 pm
- Minutes from November 8th's meeting were approved
- Polly Meyer gave an overview of events leading up to *Concord 250 Massachusetts,* and handed out a flyer with the timeline of activities on April 19th. Each local town is celebrating on separate days; Concord's activities are all on Saturday, April 19th. Events can be found on the Towns website Concord250.org
- CCACE is offering a crash course February 3rd on zoom: *Understanding Town History for the Big* 250!
- The Annual holiday gift wrap at the Bookshop is tomorrow, thanks to all who signed up.

Registration and Budget #'s:

- We ended the fall in pretty strong place
- Online registrations for Winter programs are coming in. The catalog is at the printer and should arrive at homes around December 30th. The next catalog should be delivered the last week of February/beginning of March. Polly requested that the QR code for the 250th site be placed in the next catalog that goes out. She will share information with Jill.
- The fall Drivers ed program was strong; there are 2 spots left for the winter break.
- IMSCC fall program is winding down. We had three new instructors this fall (Voice, Violin and Bass)
- Our budget is solid; credit card receipts are coming in.

Liaison Positions:

- Carlene is interested in working with Beth Williams in the Tourism office and will present at our May meeting
- Paula and Kim will work with Stefanie and the Adult Ed Programming, also presenting at the May meeting
- Polly will continue as Parent Education liaison and will present at our January meeting
- Pam (& Alison?) will stay with IMSCC and will present at the April meeting
- Rita will connect with Claudia Feeney on Armchair Travel and they will present in February
- Ed who is absent is liaison to the Village University programs
- Sara will work with Ann Gibson as liaison for Drivers Ed

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- Concord Carlisle Foundation grant proposals are due soon. This grant funds our scholarships and goes mostly to Drivers ed and IMSCC programs. This year we received \$15,000. The price of the drivers ed program is \$850 with a maximum scholarship of \$400/family. IMSCC has fall and winter/spring sessions. We charge \$250 per student/semester or \$500 for a full year. We always overspend our grant money.
- We don't have any new initiatives in the works this year that would qualify for the Cornerstone grants.

Parent Ed:

- When we took over this program from Center for Parents and Teachers it was funded totally by grants. Our goal is to make it self sustaining. We received just under \$25,000 the first year we took it over and asked for \$12,500 this year, receiving half that amount of \$6,250. We only had 6 registrations for Understanding Digital Health.... we aren't getting registrations. Sarah Ward is a great presenter and we had 44 people registered for her program this fall. The PTG's aren't funding parent ed programs any longer. Perhaps if once or twice a year the PTG's hold separate breakout sessions in one location, followed by a parent ed presentation we might attract more of an audience. Maybe we should only offer 2 programs a year.
- What if we started posting programs on social media, ie. the Patch, Nextdoor, etc. Is there a high school student who can get community service credits for posting some of our programs on a regular basis? The Chamber used to have a HS student post programing. Polly will talk to Stefanie about it.

We should look ahead to recruiting new committee members. There are 9 community members, plus Jill, school committee liaison and Shelly Chin/school administrator.

Next meeting is January 10th on zoom.

Meeting adjourned 1:02 pm

Minutes prepared by Paula Casey.